

PHILLIP D. ROBINSON, LFACHE
2701 Westheimer, Suite 3F
Houston, TX 77098
(979) 436-9461 (Office at Texas A&M)
(832) 693-2600 (Cell)
phillipdrobinson@yahoo.com
probinson@tamu.edu

SUMMARY OF QUALIFICATIONS

A seasoned healthcare leader with over 43 years of executive experience in hospitals and health systems. Proven leadership in operational turnarounds with under-performing hospitals. A track record of leading organizations to achieve exceptional financial results. Knowledgeable in developing innovative programs to grow business and attract insured patients. Experience in selecting and developing highly performing clinical and professional staff and in creating collaborative physician relationships and employee-oriented cultures. Successful management during challenging situations and focus on rectifying the disparities of care and addressing the social determinants of health equity issues.

PROFESSIONAL EXPERIENCE

PROFESSOR OF THE PRACTICE AND EXECUTIVE IN RESIDENCE

Texas A&M School of Public Health
Department of Health Policy and Management
College Station, Texas

1/2023-PRESENT

PRESIDENT- Lankenau Medical Center and the Lankenau Medical Center Foundation
Wynnewood, Pennsylvania

7/2010-10/2022

EXECUTIVE LEAD - Main Line Health System

Graduate Medical Education, Research, Cardiovascular, Cancer and Surgical Services

- Completed a \$500M campus expansion project that included a heart pavilion with 96 private inpatient rooms, Intensive Care Unit, Breast Center, Power Plant, 1300 Car Garage, 2 new Hybrid Operating Rooms and a new Cath Lab.
- In 2016, opened a Level II Trauma Center; in 2019, opened a new and expanded \$53M Emergency Department and Trauma Center.
- Led a successful \$48M capital campaign for the Heart Pavilion and raised funds for endowed chairs at Lankenau Medical Center and Lankenau Institute for Medical Research. Have raised \$90 million during my tenure.
- Started a hospital based on-campus farm to address food insecurities in our patient population, one of the first initiatives of its kind in the nation.
- Led a strategic review of the health system's education and research enterprises that resulted in the addition of a Patient Population Health Research Center at Lankenau

- Enacted a nationally recognized employee culture that rejected unionization and was honored by Working Mother magazine for five consecutive years as one of the best places to work.
- Converted hospital from a not-for-profit to a for-profit that became one of HCA's flagship facilities.
- Developed and opened the first hospital-based charter school in the State of Florida.

EXECUTIVE VP AND HOSPITAL DIRECTOR New Orleans, Louisiana 1994 - 1996
Ochsner Foundation Hospital

- Directed the 532 bed Ochsner Foundation Hospital, an integrated delivery system comprised of the Ochsner Clinic and the Alton Ochsner Medical Foundation.
- Participated in the governance and direction of the Ochsner Health Plan, a state-wide HMO in partnership with the Sisters of Charity.
- Achieved improved financial results and initiated a major expansion and renovation project, including a new Critical Care Tower.

SENIOR VP - Methodist Hospital Houston, Texas 1993

- Formed the first Physician Hospital Organization at Methodist and established infrastructure for the Clinical Practice Organization.
- Instituted the community benefits program for the system in conjunction with the Texas Conference of the United Methodist Church.
- Focused on strategic business development and creation of managed care systems.
- Was one of the founding members of the board for LifeGift Organ Procurement Organization and served as its second Chairman of the Board.
- Other significant projects included the development of Aeromedical Services, establishment of the inaugural hospitality programs for the hospital, and the establishment of the multi-organ transplant center.

Progressive Positions - Methodist Hospital Houston, Texas 1980 - 1992

Senior Vice President - Diagnostic & Therapeutic Services

Vice President - Patient Services

Vice President - Diagnostic & Therapeutic Services

Assistant Vice President - Diagnostic & Therapeutic Services

Administrative Assistant to Senior Vice President - Diagnostic & Therapeutic Services

Administrative Resident

CERTIFICATIONS

Lifetime Fellow, American College of Healthcare Executives, Since 1991. Recertified in 2021, given Life Fellow status upon retirement from Lankenau Medical Center in 2023

EDUCATION

Washington University School of Medicine - MHA, 1980
Texas A&M University - BA in Biology, 1978

PUBLICATIONS

Co-Author of Book: **Anticipate, Respond, Recover, Leadership in Crisis**, by Health Administration Press, 2012

HONORS, RECOGNITION AND OTHER ACCOMPLISHMENTS

Recipient of numerous honors and awards including the Modern Healthcare “Up and Comer” award in 1992 and the Washington University Health Administration Program - Outstanding Alumnus” award in 2007.

Was a member of the task force that created the first Independent Organ Procurement Organization in the Texas Medical Center, the Gulf Coast Independent Organ Procurement Organization which ultimately became LifeGift. Was a charter member of the board and the second board chair for LifeGift.

SPEAKER AND PRESENTATIONS

Author of numerous articles; lectures and speaks frequently on leadership in crisis, change management, employee relations and empowerment, disaster preparedness and diversity, respect and inclusion, and addressing the social determinants health. In last five years, have presented talks and lectures at the ACHE Congress on Administration, AUPHA, CDC in Atlanta, Iowa Hospital Association, Delaware Hospital Association, The Institute for Healthcare Improvement (IHI), Intuitive Surgical System Executive Briefing, Texas A&M School of Public of Public Health, the Delaware Valley Chapter of the ACHE, The Institute for Diversity in Healthcare, The Leadership Institute, American Hospital Association, and numerous other civic and community organizations.

FACULTY APPOINTMENTS

Previously held adjunct faculty appointments at Florida Atlantic University at Boca Raton, Florida and in the Health Administration Program at Washington University, St. Louis, Missouri, and the Texas A&M School of Public Health [SPH]. Also have served as Chairman of the Development Council and a member of the Dean’s Advisory Committee Texas A&M SPH.